EVENTS *by* INTERCONTINENTAL

Unlock the potential of your next event with Events by InterContinental, Dubai's top choice for MICE (Meetings, Incentives, Conferences and Exhibitions) venues.

FESTIVAL ARENA
INTERCONTINENTAL
DUBAI FESTIVAL CITY

INTERCONTINENTAL
DUBAI FESTIVAL CITY

THE event CENTRE

EVENTS BY INTERCONTINENTAL

A Venue Powerhouse Offering the Perfect Environment for Successful Meetings and Events of All Sizes

Welcome to Events by InterContinental Dubai Festival City, where your events find their perfect home. Strategically located just minutes away from Dubai International Airport, downtown Dubai, and the Dubai International Financial Centre, our venue provides unmatched convenience and accessibility.

THE DESTINATION

Located in Dubai's vibrant shopping, dining, and entertainment hub, IHG Hotels at Dubai Festival City offer a range of luxury experiences across three distinct brands. Enjoy award-winning dining, state-of-the-art conference facilities, leisure options, and direct access to Dubai Festival City Mall, home to the record-breaking IMAGINE show.

Discover elegant accommodation at InterContinental Dubai Festival City, stunning views and hospitality at Crowne Plaza, waterfront living at InterContinental Residence Suites, and the dynamic atmosphere of Holiday Inn & Suites. Perfectly situated near iconic landmarks like Burj Khalifa, Downtown Dubai and Dubai Creek.

INTERCONTINENTAL DUBAI FESTIVAL CITY

CROWNE PLAZA AN IHG HOTEL DUBAI FESTIVAL CITY

Holiday Inn & Suites AN IHG HOTEL DUBAI FESTIVAL CITY

INTERCONTINENTAL RESIDENCE SUITES DUBAI FESTIVAL CITY

LIVE THE INTERCONTINENTAL LIFE

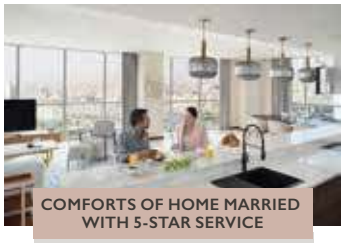
- 508 rooms & suites
- 6 restaurant & bars
- 3-Michelin Starred Chef dining
- Club InterContinental
- SPA InterContinental
- 4,200m² Event Centre

UPSCALE MODERN LIVING

- 316 rooms & suites
- 3 restaurants & bars
- State-of-the-art leisure facilities
- 4,200m² Event Centre

A VIBRANT HUB FOR WORK AND PLAY

- 496 rooms & studios
- 4 restaurants & bars
- Kids under 12 stay for free
- Functional ballrooms & meeting spaces



COMFORTS OF HOME MARRIED WITH 5-STAR SERVICE

- 341 premium apartments
- 3 restaurants & bars
- State-of-the-art leisure facilities
- iWork co-working spaces

Complimentary Airport Shuttle

Direct Access to Dubai Festival City Mall

World record-breaking IMAGINE show

24/7 Concierge

WHY CHOOSE US?

At Events by InterContinental, we understand that each event is unique. Our dedicated team works closely with you to tailor every detail to your specific needs, ensuring a seamless and memorable experience. With our prime location, cutting-edge technology, and breathtaking venues, we are the perfect choice for your next event.

Key Venue Features:

- **Ideal central location,** minutes away from Dubai International Airport. Downtown Dubai and Dubai International Financial Centre with an impressive **total of 15,000 sq m of event space**
- State-of-the-art technology including **the biggest LED Screen and Projector (16.5k lumen) in the region**
- 2 newly refurbished ballrooms **designed by renowned interior designer David T'Kint**
- Pre-function area overlooking Dubai Creek with Burj Khalifa views
- Large promenade area ideal for outdoor events
- **19 fully equipped meeting rooms** and expansive pre-function area boasting natural daylight
- Holiday Inn & Suites Extension: Modern and sleek ballrooms and 4 meeting rooms with natural daylight
- **7,200 sq m pillarless** customisable space
- **Accommodates up to 9,000 guests**, providing ample room for grand gatherings
- **Free parking for 1,250 vehicles** (1,000 outside parking spaces plus 250 VIP self-parking spaces)
- **Exclusive options for event branding** and advertising within the venue's perimeter
- **Flexible Food and Beverage venues** which can serve as exclusive private event spaces

THE EVENT CENTRE

Discover the perfect venue for your next event with **4,700 sq m of canvas** at the Event Centre, located at InterContinental Dubai Festival City. Our versatile space is designed to cater to a wide range of events, from intimate meetings to grand celebrations.

19 SUN-LIT MEETING ROOMS

Our 19 meeting rooms are equipped with state-of-the-art technology, ensuring your presentations and conferences run smoothly. Each room is designed for comfort and functionality, providing the ideal setting for productive discussions and successful meetings.

2 ENHANCED BALLROOMS WITH STATE-OF-THE-ART TECHNOLOGY

Our two newly renovated ballrooms offer elegant and sophisticated spaces for larger gatherings. Whether you're planning a wedding, a gala dinner, or a corporate event, these ballrooms provide a stunning backdrop for memorable occasions.

FLEXIBLE DINING VENUES

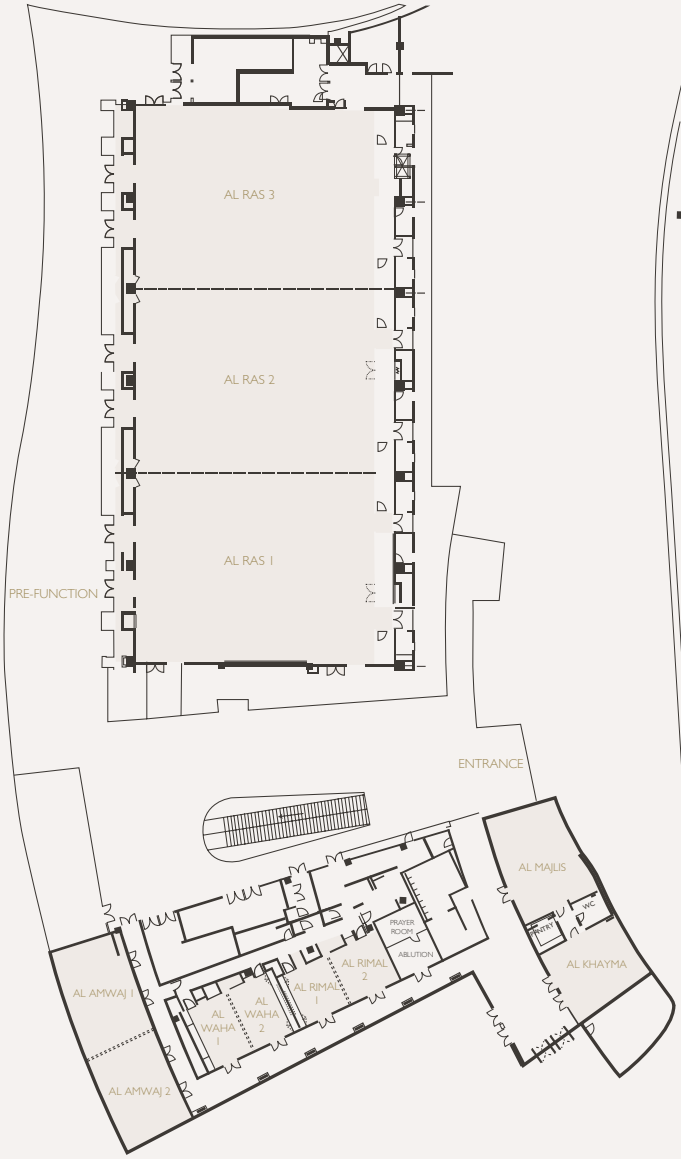
No matter the size or nature of your event, our fully equipped spaces can be tailored to meet your specific needs. From audiovisual equipment to customizable seating arrangements, we provide everything necessary to create a seamless and unforgettable experience for you and your guests.

IMAGINE SHOW

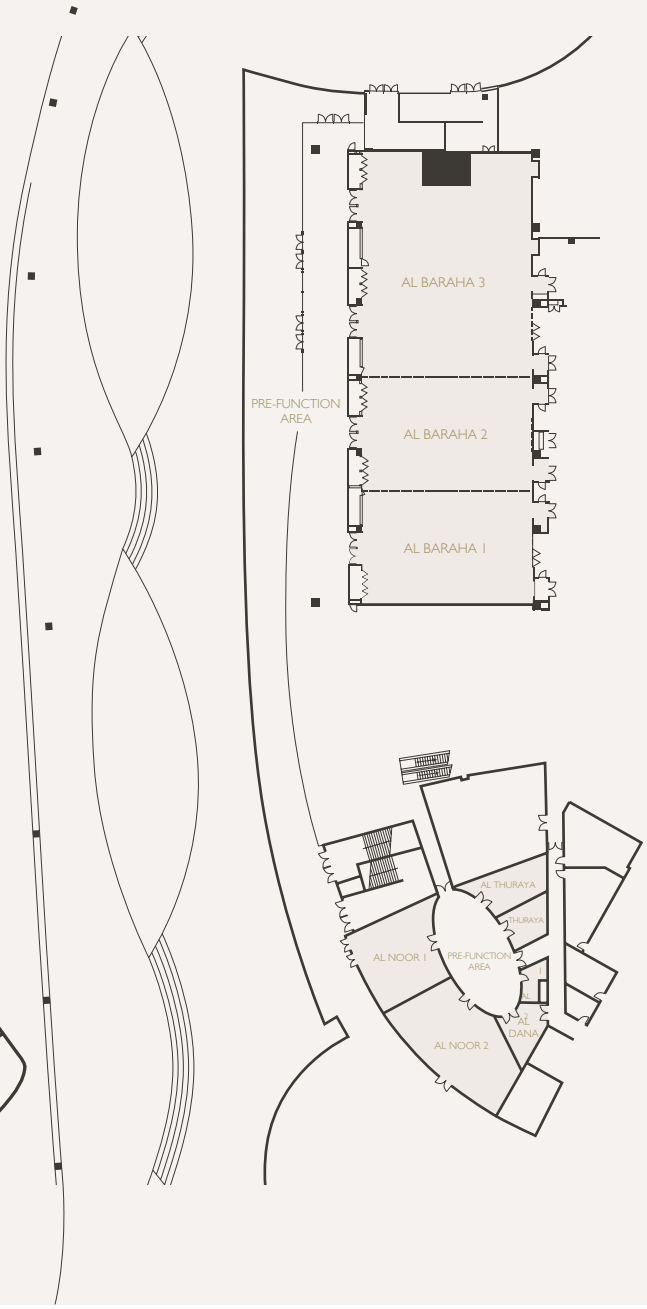
IMAGINE, a world-renowned show and **two-time Guinness World Record holder**, blends light, lasers, water, and fire into a mesmerizing spectacle right on Festival City Bay. This provides an exclusive opportunity for brands to be showcased on its iconic water screens, projected five times daily.

FLOORPLANS

MEETING ROOMS LOBBY LEVEL



MEETING ROOMS WATERFRONT LEVEL



MEETING & EVENT CAPACITIES

Room/Area	Dimensions (M)	Height (M)	SQM	SQ. Feet	Theatre	Classroom	Cabaret	Banquet	U-Shape	Boardroom	Reception
Al Baraha Ballroom L.01	53.5 x 20.6	4.50	1.102	11.862	1.000	528	360	700	240	230	1.080
Al Baraha I	13.3 x 20.6	4.50	274	2.949	240	126	90	150	60	60	300
Al Baraha II	13.4 x 20.6	4.50	276	2.971	240	126	90	150	60	60	300
Al Baraha III	26.8 x 20.6	4.50	552	5.942	540	252	180	300	120	120	600
Pre-Function/Foyer	57.4 x 5.0	4.50	287	3.089	-	-	-	-	-	-	250
Al Ras Ballroom L.03	53.4 x 25.7	5.16	1373	14.779	1.300	819	450	900	310	290	1.400
Al Ras I	17.7 x 25.7	5.16	455	4.898	420	231	150	300	100	100	400
Al Ras II	18.0 x 25.7	5.16	463	4.984	420	231	150	300	100	100	400
Al Ras III	17.7 x 25.7	5.16	455	4.898	420	231	150	300	100	100	400
Pre-Function/Foyer	69.0 x 6.4	5.16	441	4.747	-	-	-	-	-	-	300
Al Amwaj Meeting Room L.03	21.2 x 6.7	3.80	142	1.528	104	60	48	80	36	34	80
Al Amwaj I	10.0 x 6.7	3.80	67	721	48	30	24	40	15	18	40
Al Amwaj II	11.2 x 6.7	3.80	75	807	48	30	24	40	15	18	40
Al Waha Meeting Room L.03	9.3 x 6.7	3.80	62	667	44	24	20	20	22	20	30
Al Waha I	4.6 x 6.7	3.80	31	334	22	12	10	10	8	10	15
Al Waha II	4.7 x 6.7	3.80	31	334	22	12	10	10	8	10	15
Al Rimal Meeting Room L.03	9.7 x 5.7	3.80	55	592	44	24	20	20	22	20	30
Al Rimal I	4.9 x 5.7	3.80	28	301	22	12	10	10	8	10	15
Al Rimal II	4.8 x 5.7	3.80	27	291	22	12	10	10	8	10	15
Al Majlis Meeting Room L.03	7.5 x 9.5	3.60	71	764	50	36	24	40	24	20	40
Al Khayma Meeting Room L.03	6.9 x 8.6	3.60	60	646	50	18	24	30	20	10	40
The Promenade – Outdoor	100.0 x 10.0	-	1.000	10.764	900	-	430	770	-	-	920
Al Noor L.01	24 x 9	4.30	216	2.325	220	108	78	130	54	42	200
Al Noor I	9.2 x 9.5	4.30	88	947	80	48	30	50	24	18	60
Al Noor II	15 x 9	4.30	128	1.377	140	60	48	80	36	30	120
Al Thuraya	8.3 x 6	2.4	61	656	56	30	18	30	21	18	50
Al Thuraya I	7.6 x 4.5	2.4	23	409	38	18	12	20	15	12	30
Al Thuraya II	5.4 x 3.7	2.4	38	247	18	12	6	10	9	6	18
Al Dana	-	2.4	24	258	-	-	-	-	-	8	-
Pre-Function	16.5 x 8.2	2.4	109	1.184	-	-	-	-	-	-	40

FACILITIES

Meeting Rooms: 19
Exhibit Space Available: 837 m^2

Ballrooms: 2
Exhibit Space Available: 2,475 m^2

EQUIPMENT

35mm Slide Projector
Cable Modem
DVD Player
Digital Projector (16.5 k lumen)
Flip Chart and Markers
Group and Event Packages
LCD Projector
Laser Disc
LED Screen
Lectern
Microphone
Modem Lines
Overhead Projector
Stage Lights
VCR
Whiteboard

HOLIDAY INN & SUITES BALLROOMS & MEETING ROOMS – EVENTS BY INTERCONTINENTAL EXTENSION

EXCEPTIONAL MEETING AND EVENT SPACES

With an abundance of natural daylight and an atmosphere brimming with positive energy, our conference and event spaces at Holiday Inn & Suites Dubai Festival City are designed to inspire. We offer four versatile meeting rooms, including a grand ballroom that can host up to 300 guests.

STATE-OF-THE-ART FACILITIES

Our meeting facilities are equipped with world-class technology, including complimentary Wi-Fi, ensuring that your event runs smoothly and efficiently. From high-powered business meetings to grand celebrations, we provide the perfect setting for any occasion.

PERSONALISED EVENT PLANNING

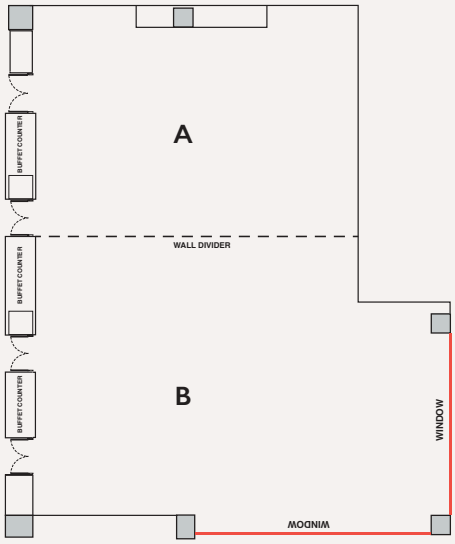
Whether you're a first-time planner or an experienced event organiser, our team of dedicated professionals is here to support you. We meticulously plan each moment of your event, down to the last detail, to ensure a seamless and unforgettable experience.

CAPACITY

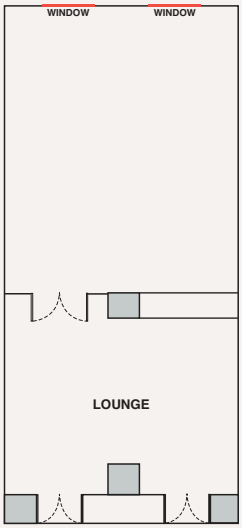
	DIMENSION	FLOOR LEVEL	SQ.M	THEATRE	CLASSROOM	CABARET	BANQUET	U-SHAPE	BOARDROOM	RECEPTION
AL BADIA BALLROOM	As per below break-down	Ground	325	300	110	110	180	60	60	325
AL BADIA BALLROOM A	17.5 x 9.95 X 7m	Ground	174	150	60	56	100	36	30	175
AL BADIA BALLROOM B	13.9 x 10.90 X 7m	Ground	151	125	48	55	70	30	30	150
AL SHAHEEN	20.75 x 7.7 X 2.8m	Ground	160	90	50	50	80	40	34	120
AL SHAHEEN A	7.7 x 7.7 X 2.8m	Ground	60	25	18	21	30	15	18	60
AL SHAHEEN B	13.05 x 7.7 X 2.8m	Ground	100	60	30	35	60	30	24	80
HOUBARA	14.92 x 7.6 X 2.9m	Mezzanine	113	60	24	35	50	22	22	80
AL MANZAR BOARDROOM	9.22 x 7.6 X 2.9m	Mezzanine	70	40	20	20	30	20	12	50

FLOOR PLANS

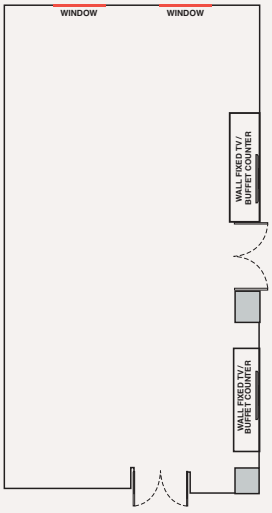
AL BADIA



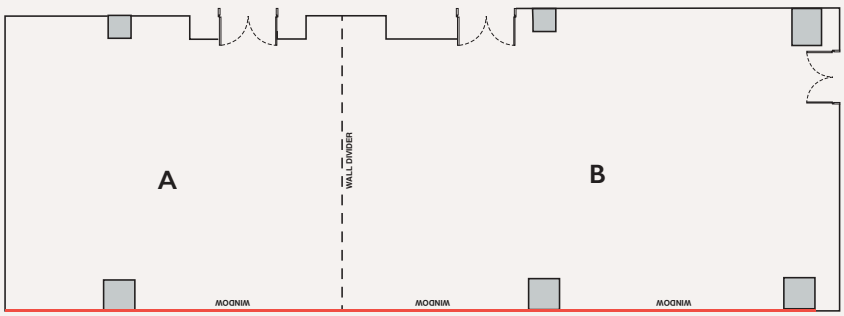
AL MANZAR



HOUBARA



AL SHAHEEN



WHY CHOOSE US?

- **Natural daylight** and positive energy to create an inspiring atmosphere in our conference and event spaces.
- **Four meeting rooms**, including a **large ballroom**, can host events for up to 300 guests.
- Meeting facilities equipped with **world-class technology and complimentary Wi-Fi.**
- Suitable for small **intimate gatherings or grand lavish soirees** requiring exclusive use of the hotel.
- Adaptable event space catering to **diverse budget needs.**
- **Experienced event and wedding planners** tailor events to specific requirements.

FESTIVAL ARENA

Welcome to Festival Arena, the premier event space by InterContinental Dubai Festival City, where your vision meets unparalleled flexibility and grandeur. Whether you are planning a large-scale conference, an extravagant gala, or a sophisticated exhibition, Festival Arena offers the perfect setting to make your event truly unforgettable.

CAPACITY AND SPACE

- **Accommodates up to 9,000 guests,** providing ample room for grand gatherings.
- **Spanning over 7,200 square meters of versatile event space,** accommodating 200 booths on average and suited for a variety of event formats.

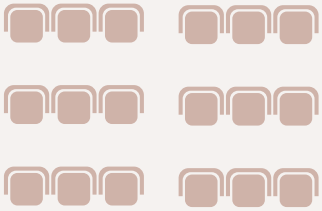
CUSTOMIZABLE AND MODULABLE

- Fully customizable to meet your unique requirements, ensuring that your event reflects your distinct style and needs.
- Modulable layout allows for seamless transitions between different event segments, creating a fluid and engaging experience for your guests.

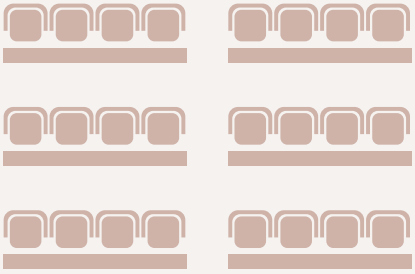
FESTIVAL ARENA FLOORPLAN

CAPACITY PER SET UP STYLE

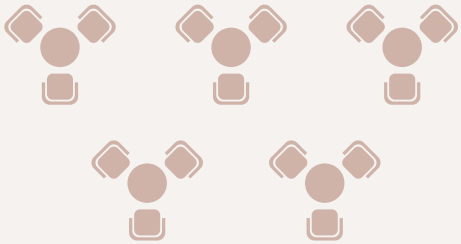
THEATER STYLE
6,000 GUESTS



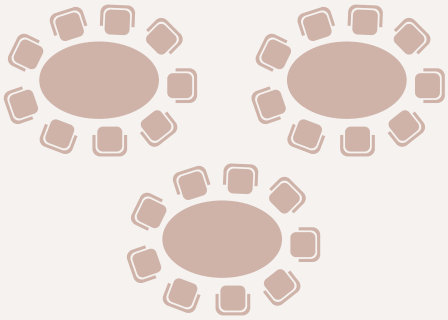
CLASSROOM STYLE
4,000 GUESTS



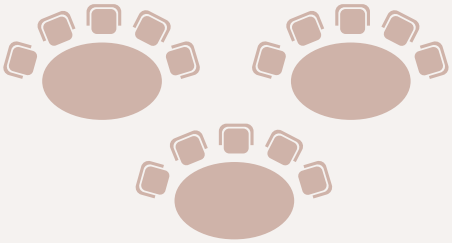
STANDING
8,000 GUESTS



BANQUET STYLE
3,500 GUESTS
(10 PER TABLE)



HALF MOON STYLE
2,800 GUESTS
(8 PER TABLE)



VENUE HIGHLIGHTS

VENUE DIMENSIONS
Main Hall: 50m depth x 100m width x 17m ceiling height
Pre-Function Hall: 40m depth x 25m width x 10m ceiling height
Terrace: Spacious terrace offering a stunning view of the Dubai skyline
Floor Loading Capacity: 500kg per sq. m
Rigging Grids: Reinforced grids capable of holding up to 3 tons per beam (5 points x 600kg each per beam)
Built-In Lighting: 400 LUX

PARKING
Capacity: Free parking for 1,250 vehicles (1,000 outside parking spaces plus 250 VIP self-parking spaces)

BRANDING & ADVERTISING
Opportunities: Exclusive options for event branding and advertising within the venue's perimeter

ENTRANCES & EXITS
Main Entrance: 3 sets of sliding doors
Pre-Function Hall: 4 sets of double doors
Fire Exits: 12 fire exit doors

WI-FI
Access: Complimentary high-speed Wi-Fi (10 Mbps download/upload)

VIP LOUNGES / MAJLIS
Luxurious Lounges: 2 lounges with private arrival access, suitable as VIP majlis/green rooms
Facilities: Hollywood-style vanity bathroom with shower

PRAYER ROOMS
Amenities: Carpeted and air-conditioned with fully equipped ablution units

BATHROOMS
Total Cubicles: 48 luxurious toilet cubicles with common vanity areas
Special Facilities: Toilets for guests with special needs, baby nursing, and changing rooms

LOADING BAY
Dimensions: Roll-up shutter door with 5.2m width x 5.2m height clearance

PRODUCTION KITCHEN
On-Site Kitchen: Fully functional, adhering to InterContinental standards

PRODUCTION/CREW OFFICE
Organizer Office: Large, fully furnished office with an adjacent private meeting room/lounge

MAKE OUR CULINARY OFFERINGS YOUR NEXT EVENT VENUE

With a stunning array of restaurants and bars, offering a prime choice of scenic locations and a multitude of international fare, our restaurants cater to various occasions.

Savour a wide selection of culinary delights with a plate for every palate, from three-Michelin-starred chef restaurants and vibrant terraces, perfectly accommodating board meetings, business lunches, gala dinners and more.

Scan the QR code to learn more:

INTERCONTINENTAL DUBAI FESTIVAL CITY

anise · CHOIX PATISSERIE RESTAURANT · KARAM AL BAHR LEBANESE SEAFOOD · Pierre's · ECLIPSE · VISTA RESTAURANT & TERRACE

CROWNE PLAZA AN IHG HOTEL DUBAI FESTIVAL CITY

zaytoun · POOLBAR · Belgian CAFE · MAZAR

Holiday Inn & Suites AN IHG HOTEL DUBAI FESTIVAL CITY

Sirocco · Joe's BACKYARD YOUR BBQ HANGOUT · ZESTE

INTERCONTINENTAL RESIDENCE SUITES DUBAI FESTIVAL CITY

MezzaLuna TRATTORIA ITALIANA · LEVEL 17

IHG® BUSINESS REWARDS

EARN WITH IHG BUSINESS REWARDS

When you make bookings on behalf of others, for business or for pleasure, we're here to reward you. With IHG® Business Rewards, you can earn points every time you book accommodations, meetings, or events at nearly 6,000 participating IHG® Hotels & Resorts worldwide.

HERE'S HOW IT WORKS:

- Join IHG Business Rewards and earn 3 points per $1 USD
- Book corporate meetings and events like weddings for your group
- Take advantage of our promotions that can help you earn rewards faster

Scan the QR code to learn more:

OUR SUSTAINABILITY EFFORTS

IHG Hotels at Dubai Festival City have a series of initiatives aimed at reducing its waste footprint and promoting sustainable practices guided by the company's 10-year responsible business plan, **'Journey to Tomorrow'**

HOTEL PRACTICES

- Digital Collaterals to eliminate the need for printed materials and reduce the amount of paper waste sent to landfills
- A Linen and Towel Reuse Programme for overnight meeting attendees, helping to minimise the water and energy consumption associated with frequent laundry cycles and housekeeping services
- The hotel cluster has replaced plastic key cards with biodegradable wooden alternatives which is projected to save approximately 120,000 plastic cards annually
- IHG Hotels at Dubai Festival City have switched from bathroom miniatures to full-sized amenities to further align with the cluster's sustainability goals, reducing plastic waste significantly

MEETING SPACE

- Plastic-free Water Service using the cluster's in-house automated NORDAQ glass bottling plant, removing plastic water bottles from the meeting spaces in favour of reusable glassware
- Reduced HVAC (Heating, Ventilation and Air Conditioning) and Lighting policies, to conserve energy during low or no occupancy periods during the meeting, such as setup, teardown, event breaks and overnight
- The utilisation of Digital Signage throughout the hotel to assist attendees with wayfinding and eliminate the need for single use paper or foam signage
- Single Use-free Meeting Setup, removing single use items such as notepads, pens, coasters and flipcharts from the meeting space to reduce the amount of waste generated by the event (items available upon request)

FOOD & BEVERAGE

- Offering Reusable Serviceware, including plates, utensils and drinkware, to eliminate the need for single-use disposables
- Alternative Banquet Menu Offerings featuring locally sourced and/or plant-based options to reduce carbon emissions associated with the processing, transport and utilisation of menu ingredients
- The utilisation of Reusable Banquet Labeling and Menus to minimise the paper waste generated by these single-use materials

INTERCONTINENTAL
DUBAI FESTIVAL CITY

Dubai Festival City, P.O. Box 45777, Dubai, UAE
Dubaifestivalcityhotels.com/intercontinental

CROWNE PLAZA
AN IHG HOTEL
DUBAI FESTIVAL CITY

Dubai Festival City, P.O. Box 45777, Dubai, UAE
Dubaifestivalcityhotels.com/crowneplaza

INTERCONTINENTAL
RESIDENCE SUITES DUBAI FESTIVAL CITY

Dubai Festival City, PO Box 112225, Dubai, UAE
Dubaifestivalcityhotels.com/intercontinentalresidence

Holiday Inn & Suites
AN IHG HOTEL
DUBAI FESTIVAL CITY

Dubai Festival City, P.O. Box 410909, Dubai, UAE
Dubaifestivalcityhotels.com/holidayinn

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